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Garments Treated with BioSmart™ Technology Well Received by Restaurant Customers

G&K Services latest innovation, BioSmart™ garments and towels, aids in preventing fabric contamination

G&K Services introduced revolutionary new garments made with BioSmart™ fabric last May. Developed by Milliken & Company, BioSmart™ is a patent-pending textile technology that binds chlorine bleach* to the surface of fabric. Chlorine on the fabric will continue to kill bacteria and viruses during the work day. The offering has proven to be successful for the company. BioSmart™ products are an enhancement to G&K's ProSura Food Safety Solutions program, which is aimed at mitigating cross-contamination in the food industry. BioSmart™ fabric is used to create garments and towels for the food industry and is available only through G&K Services ProSura™ Food Safety Solutions program.

Independent testing has demonstrated that when BioSmart™ fabrics are laundered in G&K's proprietary wash formulas, according to care instructions with EPA-registered chlorine bleach, the chlorine kills 99.9** percent of common bacteria and viruses, including Salmonella choleraesuis, E-Coli, Staphylococcus aureus and Hepatitis A.

Market response to BioSmart™ garments has been positive, prompting G&K to extend the product line. New BioSmart™ garments include a chef coat, a black waist apron and a pocketless, which will be introduced over the next few months.

G&K Services has also created a promotion program for customers who have purchased the BioSmart™ products. Customers who purchase BioSmart™ garments or towels are invited to use a variety of promotional materials supplied by G&K. The program materials include window clings for their restaurant windows or a small display sign for their counters and digital images for online advertising; these items reinforce commitment to food safety.

5995 Opus Parkway
Minnetonka, MN 55343
952.912.5500
952.912.5999 (Fax)
1.800.GKCARES
www.gkservices.com



Headquartered in Minneapolis, Minnesota, G&K Services, Inc. is a market leader in branded identity apparel programs and facility services in the United States, and is the largest such provider in Canada. G&K operates over 160 processing facilities and branch offices, serving more than 160,000 customers.

For more information about G&K's ProSura™ Food Safety Solutions and the new BioSmart™ garments, contact Stacy Rider at 952-912-5512 or go to www.gkservices.com.

* When used in accordance with its EPA-registered label instructions.

** Laboratory conditions using AATCC 100 test method.